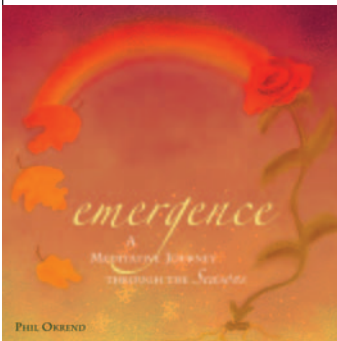


DISCOVER CREATIVE AND INNOVATIVE WAYS TO ENLIVEN AND **REFRESH** YOUR COACHING BUSINESS.

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Emergence A meditative journey through the seasons

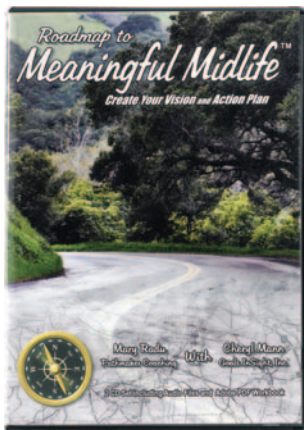
The *Emergence* CD is beautiful and imaginative. With the cycles of nature as a metaphor, Phil Okrend leads you on a gentle and sensuous guided journey through Fall (release); Winter (germinating); Spring (blossoming); and Summer (fullness). You can listen to the full CD or choose the track you want.

Not only is Okrend a coach, he is also a musician who wrote and performed the original music on the CD. Like most guided meditations, the music is underneath the guided journey. What is unique about this CD is that the music is repeated in its entirety following each meditation. What a gift this is; the music is beautiful and allows you to linger in that relaxed state. You can also let it take you on a journey of its own.

Use this CD in group work that focuses on personal exploration and transition or in retreat settings.

Roadmap to Meaningful Midlife™ Create your vision and action plan

If your target market is midlife adults who are redefining what's next in their lives, this two-CD set is a perfect complement to your offerings. In *Roadmap to a Meaningful Midlife*, Mary Radu and Cheryl Mann give you a prepackaged process to give to your clients. It walks the client through all the basics of creating a vision, developing an action plan and moving through obstacles. The beauty of the program is that it is comprehensive, very tailored to this market and most likely reflects what you already do with your clients. In other words, you don't have to learn someone else's "system" to begin using it.



Include it as part of a three-month program and it will increase the perceived value of your offering. Your clients get you plus 70 minutes of audio and a step-by-step 40-page workbook. Clients love a process that has a beginning, a middle and an end. Of course, once the client has a "Roadmap", the work really begins.



A SenseAble™ Friend

This is a card deck that engages the user in a powerful process of personal reflection.

It's hard to miss the fact that the *SenseAble™ Friend* cards are triangular in shape. The unusual shape heralds something new and different, and the deck delivers.

Each card acts as a prompt that stimulates logic, intuition or emotion. Although the prompts appear simple initially, you will be amazed at the depth of discovery they facilitate; I know I was. The author, Pete Middleton, an executive coach in the UK, says the content was guided as much by intuition as logic, and the resulting prompts do seem to access the complexities of how the mind works.

The deck comes with instructions for personal use and a 50-page downloadable user manual that offers advance guidance for facilitation with clients and teams.



Q? Basics

Open-ended questions for coaching mastery

Okay, I'm blushing a bit; this next product is my own creation and I'm including it with permission from the publisher of choice Magazine.



If you train others in coaching skills or you are a coach committed to mastering the art of open-ended questions, this is a training tool that is designed with you in mind.

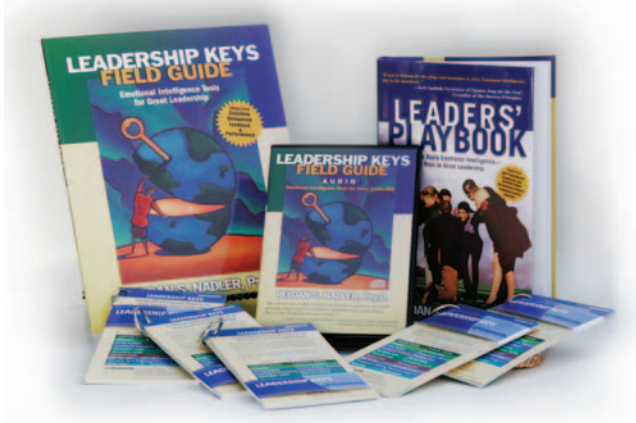
Q? Basics is a deck of 54 simple open-ended questions divided into three suits: Simple and Curious; Expanding Awareness; and Taking Action. The deck makes learning fun and the suits offer an easy structure for teaching basic coaching skills in corporate settings, life coach training and personal use. Keep a deck on your desk to use when you are at a loss for a question or need some fresh input.

Q? Basics provides the questions that lead to effective and powerful coaching conversations. The deck comes with a user guide. Quantity discounts and an affiliate program are available.



By Marcy Nelson-Garrison, MA, CPCC

Leadership Keys Field Guide and Leadership Keys



Dr. Reldan Nadler, author of *Leaders' Playbook: How to Apply Emotional Intelligence – Keys to Great Leadership*, has just made it easier for executive coaches to meet the growing need to develop leaders and star performers.

While the book is wonderful and chock full of practical applications and strategies for applying EI concepts, I'm especially excited about *The Leadership Keys Field Guide*. It's like cliff notes for EI coaching. It offers a quick desk reference on 10 Leadership Keys that will develop core EI competencies. The *Field Guide* assumes that you've got the theory down and need ready access to the application. You get the key, when to apply it, how to teach it and the core competencies it addresses. Keys include: coaching for performance, giving feedback, the assumption ladder and more.

Not only has Nadler created this handy field guide; there's also an even more condensed version to leave with your clients and teams. *The Leadership Keys*, available in packages of five, are 10 cards on a ring that summarize the leadership keys.

Links to products reviewed in this column are available at www.coachingtoys.com

Marcy Nelson-Garrison, MA, CPCC, is a coach and the founder of Coaching Toys Inc.